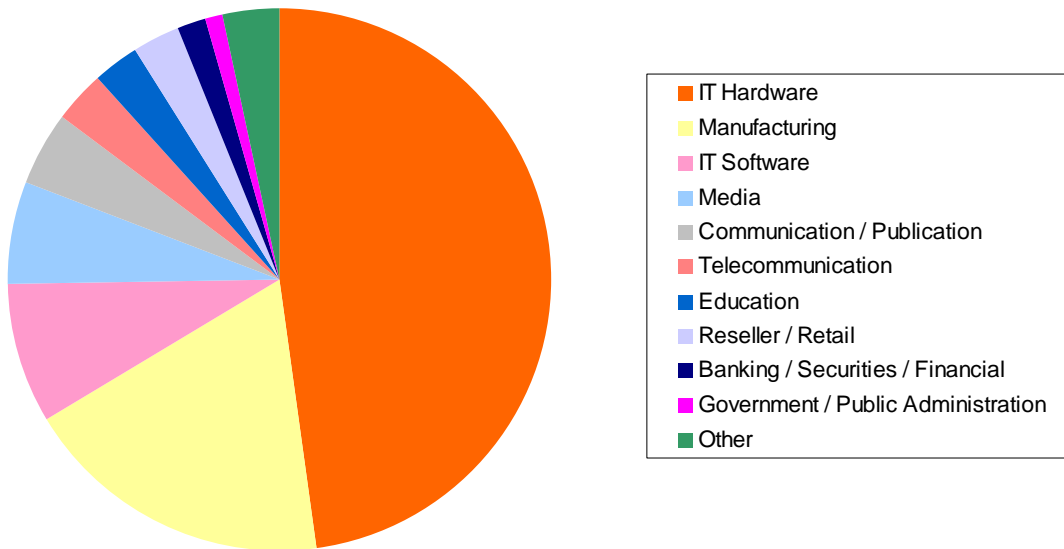


2007

Digital Innovation · New Generation

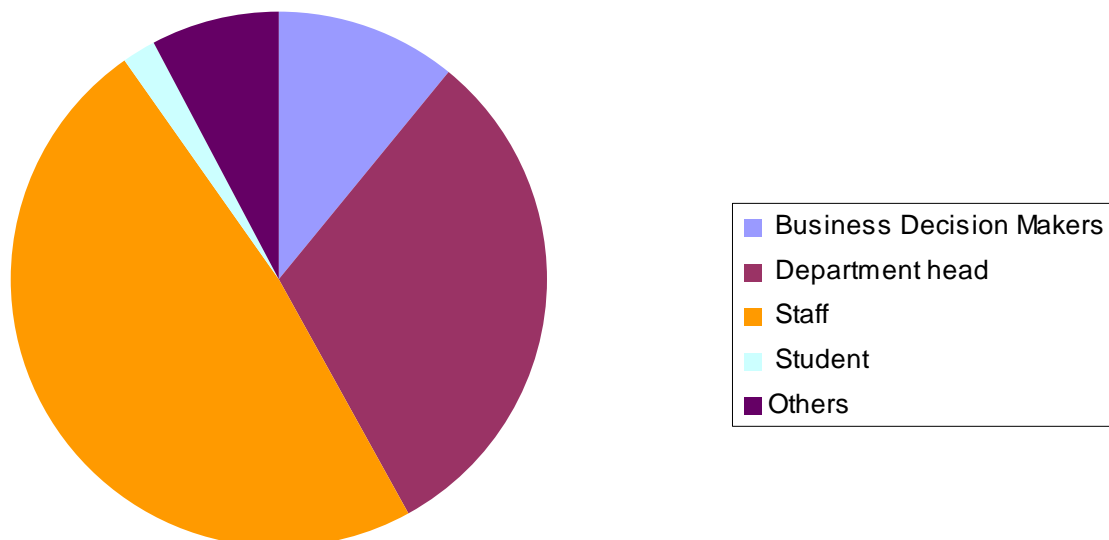
Attendee Analysis

- 78% attendees are from IT industry and 10% are from media and related industries

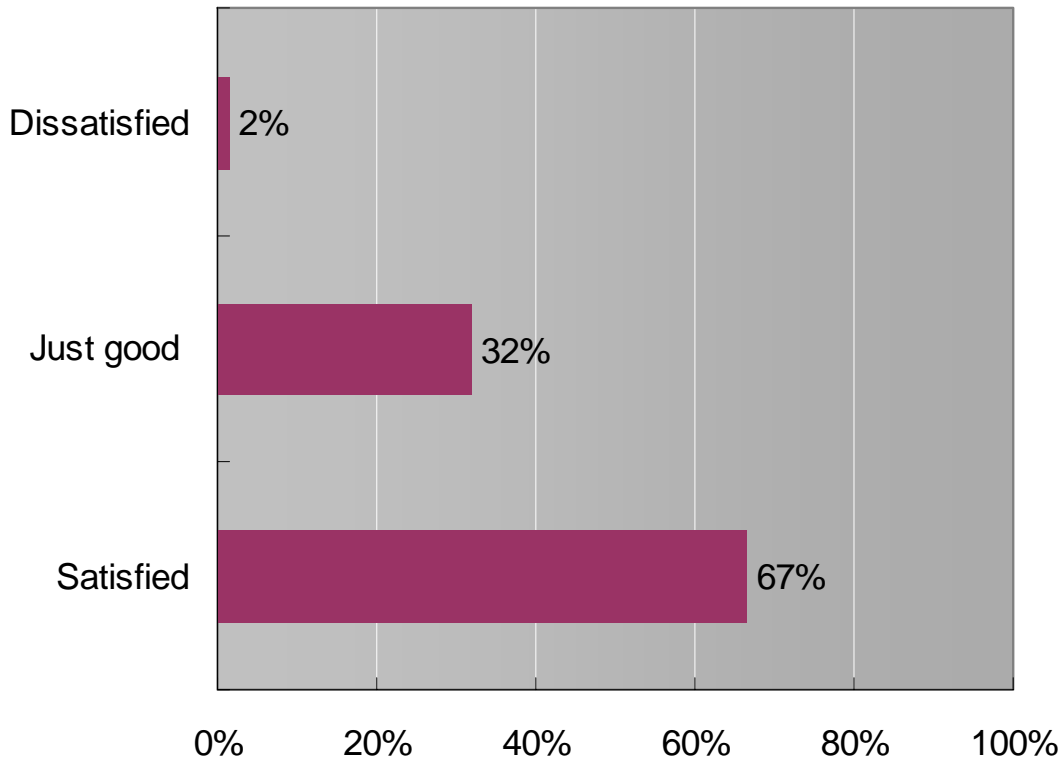


- 42% attendees are BDM & Dept. heads; only 2% are student.

Onsite attendees Job title analysis



- 98% participants are satisfied with the overall arrangement of e21 forum



Intel Keynote

Speaker: Sean Maloney, Executive Vice President, General Manager of Sales and Marketing Group, Chief Sales and Marketing Officer of Intel Corporation



Jonney Shih, Chairman and CEO of ASUSTEK, is presenting Eee PC.



DIGITIMES Keynote Speech

Topic:

Thinking outside the box: A new path for Taiwan 's CE industry

Speaker:

Chin-Yeong HWANG, President & CEO of DIGITIMES,



Panel Discussion

Topic:

Development and Competition of Market under Digital Technologies
Convergence

Sub theme:

- Crucial Technology Development that Triggers Digital Convergence
- Competition Cross Industries under the De-struction of Digital Convergence

